

Zachary Smith

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Objective

To find a position to allowing me to utilize my knowledge and expertise in a position where my advanced creative skills will produce a quality product.

Skills

- Highly computer literate: Mac and PC (with advanced Mac IT skills)
- HTML, XHTML, CSS, PHP, MySQL, Javascript
- Adobe Photoshop, Illustrator, Acrobat, Dreamweaver and Flash
- InDesign, QuarkXPress
- Extensis Suitcase, Fetch, FileMaker, Microsoft Office, After Effect, Final Cut Pro and more.
- Comprehensive knowledge of graphic and web design methods, including: layout, and digital image correction.

Work History

The Moneypaper Inc.

Graphic Designer/ Webmaster

Rye, NY

January 2008- Current

Maintain the company's five websites. Create banner ads, landing pages, new pages and e-mail blasts using HTML and Flash. Work with the publisher and editors to develop, design, write and create online and direct mail advertisements. Create and manage Google Adwords campaigns. Keep up the companies social media. Maintain computer network of 14 computers, update software, and replace old equipment. Utilize Quark and XML to work on the layout of the company's monthly, bi-weekly, and annual financial newsletters and books.

Downtown Cabaret Theatre

Graphic Designer/ Webmaster

Bridgeport, CT

February 2008- Current

Fulfill all the theaters print and web needs. Including creating newspaper ads, e-mail blasts, posters, programs and keeping the website up to date.

University of Bridgeport Publications

Jr. Graphic Designer

Bridgeport, CT

December 2006- June 2007

Work with a team to create brochures, posters and other print media.

Frank McLaughlin

Graphic Designer

Stratford, CT

October 2004- March 2005

Layout and digitally color comic strip (American Country Star). Create and maintain a website to promote the comic strip.

Horizons Newspaper

Art Director/IT

Bridgeport, CT

September 2003- May 2005

Manage and work with the design team to layout a monthly newspaper using Quark, Photoshop, and Illustrator. Work with the editors to make changes and corrections. Update and maintain network.

Education

University of Bridgeport

- Bachelor of Fine Art -Graphic Design, December 2007
- Overall GPA: 3.4
- Vice President-UB creative (graphic design club/firm)
- Art Director - *The Scribe* (newspaper)

Bridgeport, CT

Housatonic Community College

- Graphic Design /Information Technology

Bridgeport, CT